

ÉPREUVE OBLIGATOIRE ORALE  
DE LANGUES VIVANTES

**LIBELLÉ DE LA LANGUE VIVANTE : ANGLAIS**

INDUSTRIEL/SCIENCES SANITAIRES ET SOCIALES (support commun) \*

TERTIAIRES

SPÉCIALITÉS (*pour la filière tertiaire uniquement*) : NDRC

Niveau de langue (le cas échéant) :  LVA  LVB

Support annexe à télécharger :  Audio  Vidéo

Ce support d'épreuve intègre des éléments en couleur. S'il est choisi par l'évaluateur, il est nécessaire que chaque élève dispose d'une impression en couleur.

**L'usage de calculatrice, dictionnaire, appareil connecté est interdit.  
Ce support d'épreuve doit être rendu à l'examineur à la fin de l'épreuve**

\* cf. programme et définition de l'épreuve de langue selon l'arrêté du 22 juillet 2008

## Apple's AirTags Have Been Reduced to Their Lowest Price in Almost Two Years

Source : [www.independent.co.uk](http://www.independent.co.uk)

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Nom de l'auteur : Alex Lee

Nombre de mots : 264



### Prone to losing your things? A Bluetooth key finder will help reunite you with your precious items without the stress.

Apple's AirTag is one of the best around, featuring fancy ultra-wideband tech that'll give you precise turn-by-turn directions, leading you directly to your stuff.

Apple increased the price of a pack of four AirTags by a huge £20 in mid-2022, and the pack has rarely been on sale since. But we've just spotted that the little trackers have plummeted by 21 per cent at Amazon – taking them to the lowest price we've seen since the price hike.

Launched in 2021, Apple's AirTags can be attached to your bags, keys, or anything else that might get lost – and then found using your iPhone.

This is done with the help of Apple's vast network of devices, which can ping your tracker, keeping you updated on its whereabouts, and giving you precise directions when you get close to the lost item's location.

Apple's AirTags earned a spot in our review of the best key finder. Waterproof, long-lasting and sturdy\*, you'll want these attached to everything you hold dear. The current discount takes the AirTags to their lowest price in almost two years, there's never been a better time to grab a pack. "For any iPhone owner prone to losing things, investing in a pack of four might be one of the best decisions you ever make," our writer said in their review. "Precision tracking works wonderfully well when you can get a signal, and the fact it's powered by removable batteries is a real bonus, in our eyes.

Sturdy\*: strong.

# APPLE AIRTAG



- User replaceable coin cell battery*
- Built-in speaker*
- Long-lasting battery*
- Splash, water and dust resistance*
- Bluetooth for proximity finding*
- Find My application compatible with any Apple device.*



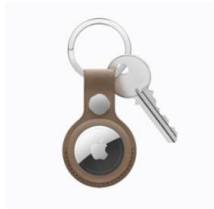
Long live the battery.



Splish, splash.



Initial it. Emoji it.



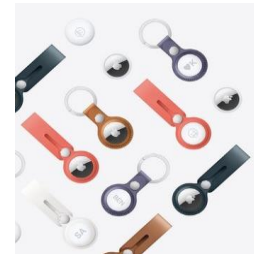
How many would you like?

1 pack

£35.00

4 pack

£119.00



## ***Explain to the jury what you would say in the following situation***

You work as a sales manager for the tech department of **John Louis & Partners** on Oxford Street. The sales of the AirTag being not so good lately you have gathered your team in order to:

- remind the sales staff of the assets of the product
- redefine the targets
- redefine a strategy to boost the sales of the AirTag